

SUCCESS STORIES OF SE IN ARMENIA

TUC - Tourism Unique Center SE

TUC is a social enterprise that offers tented overnight stays in the beautiful nature of the village of Dsegh, Lori region. It is designed for those who prefer active nature-based recreation.

The tourism initiative of the TUC is an attempt to complete Lori itself, to bring together monuments, nature and, most importantly, people. Here you can get acquainted with local cuisine, spend the night in tents instead of hotels, communicate with people, walk along rural paths and trails. Everyday life, filled with culture, which thousands of people want to become a part of. The camp base is fenced, there is a kitchen, 2 bathrooms with shower facilities. The remaining area is free, intended for placing tents for tourist recreation, as well as for organizing various events. It can be said that currently the TUC is considered one of the most diverse and complex tourist service providers, which in its nature and range of services may have no analogues in the area.

Today, the camp provides about 28 services, which are classified as: Adventure (cycling, survival quests and Zilling), Rural (honey-making, cheese making, animal care, wild plant gathering, harvesting, haymaking), Historical and cultural (Tumanyan House Museum, St. Gregory Church, Forty Children's Monastery) and Eco (bird watching, hiking), Lunch / breakfast, lunch, dinner prepared with rural products / Entertainment / boating, fishing, night bonfire, music / Events / corporate gatherings, wedding, birthday party/ Excursions / hiking to historical and cultural monuments, traditional Armenian team-building games, boating, fishing /

<https://www.facebook.com/TUC.Dsegh/?locale>

Spitak manushak SE (White Violet)

" White Violet " is a small social enterprise in the city of Spitak that produces natural vegetable oils. They have obtained extracts from 12 plants in their production: nettle, chamomile, rose, basil, even lilac and dandelion, but they decided to have linden, sea buckthorn and rosehip seed oils as their main products.

" White Violet " was created by a human rights NGO based in Spitak, which works to protect the rights of women and children. The production staff are women who are beneficiaries of the human rights organization.

" White Violet " has become a workplace and a source of stable income. In the near future, they want to expand their activities and create employment opportunities for more than 50 women in Lori region.

The social entrepreneur has undergone training and received consultations from mentors from various fields.

In the future, they will expand their product range: after positioning themselves in the market as a vegetable oil producer, they will create essential oils for cosmetic purposes.

<https://manushak.spitakhelsinki.org/en/home/>